

	Designer Express	Designer Standard	Designer Pro	PowerForms Desktop
<b>GENERAL</b>				
Native font/barcode support for 2500+ label printer models	↗	↗	↗	↗
Support for all laser/inkjet printers with a Windows driver	↗	↗	↗	↗
No printer seat licensing	↗	↗	↗	↗
User interface Languages	27	27	27	25
Accepts and prints data in any language - Unicode data support	↗	↗	↗	↗
Certified and compatible systems: XP/2003/2008/Vista/Windows 7/Windows 8	↗	↗	↗	↗
<b>TEMPLATE DESIGN</b>				
Point and click WYSIWYG template design	↗	↗	↗	↗
Label setup wizard for quick start with best printing quality and performance	↗	↗	↗	↗
Text, barcodes, lines, boxes, circles, clip art and images	↗	↗	↗	↗
Print objects in reverse/negative: white on black	↗	↗	↗	↗
Live database view in objects in template design area	↗	↗	↗	↗
Windows system and built-in printer fonts support	↗	↗	↗	↗
Advanced objects: Rich text, Curved text, RFID			↗	↗
Automatic text resizing to fit the predefined area			↗	↗
Variable label length, relative object positioning, variable size text			↗	↗
Library of ready-to-use international standards compliance label templates			↗	↗

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<b>BARCODES</b>				
More than 70 linear and 2D barcode symbologies	↗	↗	↗	↗
GS1 (formerly UCC/EAN) Application Identifier Data Source Wizard	↗	↗	↗	↗
Automatic check digit calculation	↗	↗	↗	↗
Sequentially numbered barcodes	↗	↗	↗	↗
Place “human readable” text anywhere in relation to barcodes	↗	↗	↗	↗
Customizable “human readable” character template	↗	↗	↗	↗
Custom check digits			↗	↗
<b>DATA SOURCING</b>				
Print time database record selection	↗	↗	↗	↗
Read Excel files, ASCII & Unicode text files	↗	↗	↗	↗
OLE DB and ODBC connectivity to almost any existing database		↗	↗	↗
Connection to multiple databases and tables on the same label			↗	↗
Import variable graphics from databases (BLOB)			↗	↗
Custom SQL data queries			↗	↗
Data from weighing scales supported by data entry forms				↗
<b>SERIALIZATION</b>				
Basic serialization: Numeric (base 10) and alphabetic (base 26)	↗	↗	↗	↗
Advanced serialization: Alphanumeric (base 36), hexadecimal (base 16) and custom			↗	↗

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Express    Designer  
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Desktop

## DATA PROCESSING

Customizable data-entry filters and error checking



Single line formulas (VB expressions)



Advanced formulas supporting international standards HIBC, ASC, SSCC ...



VBScript and Python scripting for custom data processing



Source data with keyboard, time and date (from PC or printer)



## PRINTING CONTROL WITH PRINT FORMS

Single-click document selection and printing (QuickPrint)



Preconfigured print-only screen with live label preview (NicePrint)



Auto generated customizable print-only form (EasyForms)



Add custom instructions, images and hyperlinks to print forms (EasyForms)



No-programming graphical application builder for custom printing forms (PowerForms)



Add custom data entry and validation objects to printing form to reduce errors (PowerForms)



Interface and control peripheral devices, PLCs... (PowerForms)



Display printer status within the printing form (PowerForms)



No-programming workflow editor including actions for printing labels, database queries, integrations with scales, PLCs... (PowerForms)



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<b>PRINTING</b>				
Speed optimization reuses repeating data instead of resending it	↗	↗	↗	↗
Local and network printer support	↗	↗	↗	↗
Advanced on-screen print preview	↗	↗	↗	↗
Session print	↗	↗	↗	↗
Support for printer-based barcodes	↗	↗	↗	↗
Support for printer-based serial numbers, time, date			↗	↗
Batch printing: header and tail labels			↗	↗
Two-sided (“duplex”) design and printing			↗	↗
Advanced cutter control			↗	↗
Print quantity can be set from keyboard or data source			↗	↗
Label template and printer name can be provided in a database				↗
<b>INTEGRATION</b>				
Control from other programs using ActiveX and .NET			↗	↗
Control from other programs using command line parameters			↗	↗
Export printer code templates for SAPscript-ITF, keypads, printers that accept XML, and more			↗	↗
Advanced integration and control with JOB and XML command scripts			↗	↗
<b>CONTROL AND SECURITY</b>				
Log to file: Errors and events			↗	↗
Log to database: Errors and events			↗	↗
Reprint from log			↗	↗
Role based user access to modules/functionality			↗	↗
Security: lock label design with a password			↗	↗
Lock use of label template to select workstations			↗	↗

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